

2005 EDITORIAL CALENDAR

JANUARY: The New Year, New You Issue

FASHION: Chalet après-ski; day to night looks

BEAUTY: Runway report

HEALTH: Breaking bad habits

SPECIAL: Trend report. A first look at spring fashion from the runways

SPECIAL: Astrology report for the year; a guide to love, work, relationships and future plans

Flare.com:

Feature Editorial : The New You

Homepage Quiz : New Year resolutions

Shopping Quiz : Your colour?

Shopping Picks : Makeup

Party Planner : Valentine romance

FEBRUARY: Your Sexiest Year Ever Issue

SEX PACKAGE:

● Buzz : Top 10 sexy list – movies, books, music

● Sexy Getaways

FASHION: Lingerie/Dresses/Resort

BEAUTY: The Perfect Kiss

HEALTH: Contraception

SPECIAL: Web Survey; readers share their views on sex

EXTRA!: Beauty booklet. Spring beauty preview from the runway

Flare.com:

Feature Editorial : Love Life

Homepage Quiz : True Love?

Shopping Quiz : Over-spender?

Shopping Picks : Jewelry

Party Planner : Winter fun

MARCH: Spring's Top 10 Looks in Fashion, Beauty and Accessories

FASHION: Spring's 10 beauty trends; handcrafted looks

BEAUTY: Hair colour report

HEALTH:

● Outdoor adventure travel; women-friendly trips

● Fertility report – getting baby fit

SPECIAL: Spring Shopping Package

LIVING: 10 Tips for decorating in style

Flare.com:

Feature Editorial : Resort Wear

Homepage Quiz : Vacation style

Shopping Quiz : Too many clothes?

Shopping Picks : Scarves

Party Planner : Spring fling



APRIL: Spring Beauty Issue – Get Your Glow On!

FASHION: Blues, prints, spring's fashion trends

BEAUTY: Spring's evolving beauty trends

LIVING: Small spaces

SPECIAL: Single girl report; traveling solo

Flare.com:

Feature Editorial : Wedding planner

Homepage Quiz : Are you sexy?

Shopping Quiz : Best makeup looks

Shopping Picks : Shoes

Party Planner : Wedding shower



MAY: Your Personal Style

FASHION: Runway to your way

BEAUTY: Makeup for all skin tones; the right hair cut for you

HEALTH:

- The right workout for your personality
- The best of different culture's foods

LIVING: Giving your space unique style

STYLE SPECIAL:

- Shop like a pro
- Body type diets
- Develop your personal style with stylist's tips

Flare.com:

Feature Editorial : Shopping for bargains

Homepage Quiz : Are you self-centered?

Shopping Quiz : Best hair looks

Shopping Picks : Bags

Party Planner : Vacation theme



JUNE: The Hot Issue

FASHION: Bathing suits, summer shoes; dressing for your body shape

BEAUTY/HEALTH PACKAGE: Get a bikini-ready body

BUZZ: The hottest movies and music of the summer

LIVING: Cottage Life

Flare.com:

Feature Editorial : Get bikini-ready!

Homepage Quiz : Which celeb are you?

Shopping Quiz : Body shape

Shopping Picks : Bikinis

Party Planner : Baby shower



JULY: The Save & Splurge Issue

FEATURES: From beauty to fashion; money saving ideas and brilliant buys

FASHION: High and low; great deals under \$200

BEAUTY: Ways to stretch your beauty dollar; luxe treats at home

HEALTH: Fitness regimes at three different price tags; cool cheap gear

Flare.com:

Feature Editorial : Renew yourself - Body

Homepage Quiz : Hair colour chooser

Shopping Quiz : Handbag help

Shopping Picks : Makeup

Party Planner : Summer BBQ

AUGUST: Wear Now, Wear Later

FASHION & BEAUTY: Transition into fall

BEAUTY: Tips to beat humidity

HEALTH: Gear report; clothing and accessories

SPECIAL: Fashion and beauty runway preview

Flare.com:

Feature Editorial : Fall must-haves

Homepage Quiz : Are you a good friend?

Shopping Quiz : Home décor

Shopping Picks : Shoes

Party Planner : Clothing party

SEPTEMBER: Fall Blow-Out Issue

Fall's top looks; the colours, patterns, silhouettes, makeup and accessories.

FASHION: A to Z of fashion's top looks

BEAUTY: Fall makeup special

HEALTH: Gyno report

LIVING: House of style

Flare.com:

Feature Editorial : Health Special

Homepage Quiz : Turn over a new leaf?

Shopping Quiz : Fall buys

Shopping Picks : Coats

Party Planner : Thanksgiving

OCTOBER: The Insider's Issue

FASHION: Coats, more fall trends

BEAUTY/HEALTH:

- Top tips from hair and makeup artists
- Dermatologists and models





BEAUTY SPECIAL: Hair style trend report

LIVING: Cozy up your home

Flare.com:

Feature Editorial : T.O. Fashion Week

Homepage Quiz : Dream job?

Shopping Quiz : Addicted?

Shopping Picks : Hats

Party Planner : Halloween

NOVEMBER: The Power Issue

FASHION: All the must-have things that give stylish woman power

BEAUTY: Makeup and hair for work, bath and body

HEALTH: Power fitness tips

FEATURE: Behind the scenes of power brokers : fashion, beauty, film, music, books

LIVING: Power House

Flare.com:

Feature Editorial : Entertaining

Homepage Quiz : Too demanding?

Shopping Quiz : Pro shopper

Shopping Picks : Jewelry

Party Planner : Movie Night

DECEMBER: Holiday Luxe Issue

FASHION: Holiday RSVP

BEAUTY: Holiday hair and makeup

BUZZ: Luxe travel destinations

LIVING: Best cocktails

HOLIDAY SPECIAL: Gift Guide

Flare.com:

Feature Editorial : Holiday Gift Guide

Homepage Quiz : Are you in shape?

Shopping Quiz : Good gifter?

Shopping Picks : Party-wear

Party Planner : Holidays

*Editorial Calendar is subject to change

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